

Use of Twitter for Teaching and Learning

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Quick overview of today's session

- » Need/Relevance of using Twitter in
 - **Teaching-Learning**
- Salient Features of Twitter
- > Hands on Training
- > Twitter Etiquettes



Relevance of using Twitter in Teaching-Learning Process

- » Builds a profound community to interact and share information, thoughts and ideas with the global audience
- » Builds strong networks, promotes collaboration
- > Provides agency, makes voices heard



Relevance of using Twitter in Teaching-Learning Process

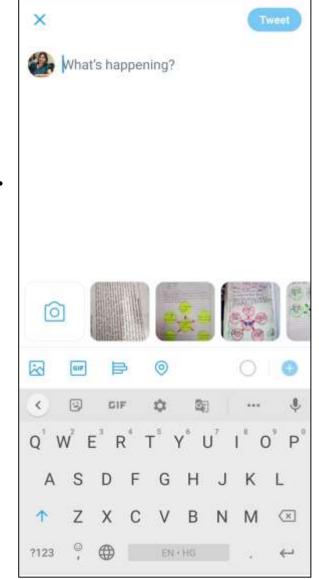
- Broadens visibility, reach and impact of what happens in classroom
- > Helps in building powerful narratives
- » Serves as a virtual diary (record of your work)



Twitter and it's salient features

Brevity

- > Text Maximum 280 characters.
- » Photos- Maximum 4 pictures
- Video- Maximum length
 2 minutes 20 seconds

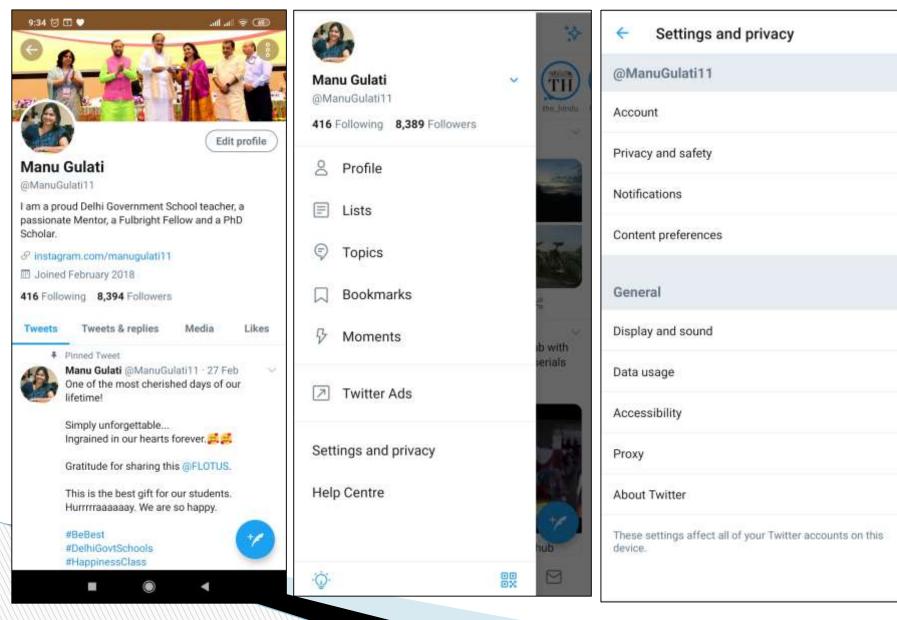


Your Profile, Bio and Twitter handle





How to edit your profile on Twitter



A few more salient features of Twitter

Hashtags

Hashtags are search engines. Help you in choosing content related to your interest area.

Great way to organize conversations that are happening online.

#Education #EdChat #LetsTalkEducation #Technology #ThursdayThoughts



Following & Unfollowing

- On twitter, whom to follow and whom not to follow is completely one's personal decision.
- Following people' implies that the tweets shared by them will appear on our screen.
- When you unfollow someone, their tweets will stop appearing on your screen.







Tagging people/organisations on Twitter

» Tagging people/organisations in your tweets brings your tweet to their notification.

> Tagging can be done by typing @username of the person/organisation you wish to mention/tag.

> Tag intelligently. Ensure that you have tagged the right person. Avoid unnecessary untagging.

Too much tagging makes your tweet look messed up.

Like, Retweet, Retweet with comment

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Enjoy tweeting...

But remember the twitter etiquettes ③

- Be mindful of what you post.
 Your social media posts reflect your being.
- > Be kind and respectful to others.
- > Do not abuse people.
- Set a positive discourse on Twitter, inspire others.



Enjoy tweeting and remember these... ③

- You have option to block or mute conversations of people who's post you do not like. Make use of the option, when needed.
- You are a wonderful being. Don't judge yourself on the basis of likes and followers on Social Media or Twitter.



Thank you for your participation.

Stay safe, healthy and happy. ③

Manu Gulati